



New Zealand Post rewards great efforts

During the week of June 16, every Duffy school and Ready for Reading centre around New Zealand received a special delivery from New Zealand Post.

Three kids from each Duffy school received a book from the finalists of the 2008 New Zealand Post Book Awards for Children and Young Adults while each Early Childhood centre on the Ready for Reading programme received a pack of three books to give away to one lucky family.

The award recognised families and individuals who made an extra effort with their reading and writing and, as always, was hotly anticipated in schools and early childhood centres.

New Zealand Post Chief Executive, John Allen, said that the organisation had long been a proud supporter of Duffy Books in Homes.

"Bringing the work of some of New Zealand's top writers and illustrators to Kiwi children, and encouraging them to read and write, no matter what their background or circumstances, is an important part of New Zealand Post's commitment to helping build literate communities across New Zealand," Mr Allen said.



ABOVE: Cheyenne Letalu, Jennifer Ah Chong and Mohadeseh Akhlaqi were the proud award recipients at Favona Primary School. School Sponsor: Goodman Nominee NZ Ltd.



TOP RIGHT: Head Teacher Any Mysore watches on as proud Duffy kids Azura Iqbal, Seyone Vartharajahn and Mille Lei Hansell receive their awards at Glen Avon Early Childhood Centre.



BOTTOM RIGHT: The Coward family were thrilled to win the Family Reading Pack – Sean, who attends Rainbow Preschool in Dunedin, thinks it's something he can really get his teeth into!



This year's books were:

Snake and Lizard by Joy Cowley and Gavin Bishop (winner of the Junior Fiction section and the Supreme Award 2008)

Tahi – One Lucky Kiwi by Melanie Drewery, Ali Teo and John O'Reilly (winner of the Picture Book section 2008)

The King's Bubbles by Ruth Paul (winner of the Children's Choice Award 2008)

Rats! by Gavin Bishop (finalist in the Picture Book section 2008)

The Dumpster Saga by Craig Harrison (finalist in the Junior Fiction section 2008)

The Mad Tadpole Adventure by Melanie Drewery and Jenny Cooper (finalist in the Junior Fiction section 2008)

Help Whitcoulls, Help Duffy



September is going to be one of the biggest months ever for Duffy Books in Homes! We are launching our first ever annual appeal to give even more schools the opportunity to become part of the programme.

Whitcoulls

Whitcoulls Duffy Book Week will run from September 22 to September 28 and will give the general public a chance to help Duffy kids throughout the country.

The week will centre on Whitcoulls stores around New Zealand and those keen to donate can do so in-store, online at our website or by text message donation.

Stores will also be running their own promotions so make sure to look out for more information in the media and in Whitcoulls stores. Some of our Role Models will even be taking time out of their busy schedules to take part in activities in-store.



From the Office

Kia Ora, Talofa lava, Malo e lelei, Kia orana, Nisa Bula Vinaka, Fakalofa lahi atu, Taloha Ni, Namaste, Annyong, Warm greetings, to all Duffy Books in Homes schools, sponsors, Role Models and supporters,

Firstly, many thanks to all our Members of Parliament who took time out from their busy schedules to attend and speak at our schools during the Government Book week.

Thank you also to all those schools that participated in this year's first questionnaire. Over 89% of our schools participated in the online survey and we certainly received some valuable feedback. Your feedback and comments assists in further developing and planning of the Duffy Books in Homes programme.

Term Two was certainly a busy one with the Caught Being a Good Mum Award, Schools and Sponsors Get in Touch Week and the New Zealand Post Award for Great Effort in Reading and Writing. The highlight was meeting the winners of the "Duffy Day Out" which you will read about in this newsletter.

September is looking to be the most exciting month this year as we will have our regular Book Offer Three Role Model assemblies plus, our very first Annual Appeal campaign launching through Whitcoulls stores at the end of Term Three - "Help Whitcoulls, Help Duffy".

Other upcoming events are the Caught Being a Good Dad Award and School Leader Assembly. We look forward to seeing photos of these events and hearing from you.

Enjoy your celebrations for Term Three and thank you to all our Duffy Coordinators, principals and teachers for your commitment and support of the programme. Last but not least, we are forever grateful to our wonderful family of sponsors and supporters for your continuous support – Thank You!

Take care and happy reading



Linda Vagana

GENERAL MANAGER



Duffy's website gets a fresh new look!

Term Three marks the first major update of our website since 1999! The new website, at www.booksinhomes.org.nz is about to go live and features some great sections for schools, parents, sponsors and kids.

The new site will allow kids to see the books coming out in their next Book Offer brochure even before it arrives at school. It will also give them the chance to write to their Role Models or sponsors and let them know just what they think of their new books.

For schools, there will be a number of resources available online such as the Year Planner, Best Practices Manual, links and advice on how to join the programme.

For parents, we have been working closely with Team-Up to provide some great information on how they can get involved in their child's reading.

Sponsors and supporters can now see more detailed information on the school they support or even search for schools in their area in need of a sponsor. Supporters can now even donate to the programme through a secure online server.

The Scholastic \$25,000 Giveaway!

When this term's Duffy books arrive in schools in September at least one lucky kid from each of the 500 Duffy schools will find a lucky Golden Ticket from Scholastic somewhere in one of their books. This ticket will entitle them to spend \$20 on the \$5 Parent Offer during Term Four – that's an extra four books for each lucky child – 5000 books throughout New Zealand. Thanks Scholastic!



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Government Book Week

The 2008 Government Book Offer saw 90,713 Duffy kids throughout New Zealand each receive a free book from the Government.



LEFT: Local MP George Hawkins enjoyed a beautiful sunny day with the kids at Wiri Central School. Sponsor needed

BELOW: Christchurch City Councillor Sally Buck must have felt like she was at the movies while sitting amongst this group from St James School! School Sponsor: Rotary Club of Avonhead



Top 10 Books from Book Offer Two, 2008

'What the kids chose'

- 1 See in 3D: Planets**
by Seymour Simon
- 2 Yu-Gi-Oh! GX: I Challenge You!**
by Tracey West
- 3 I Spy: Super Challenger**
by Walter Wick and Jean Marzollo
- 4 Mermaid Rock: Whale Rescue**
by Kelly McKain and Cecelia Johansson
- 5 Guinness World Records: Just Outrageous!**
by Joanne Mattern and Ryan Herndon
- 6 Ten Little Fish**
by Audrey Wood and Bruce Wood
- 7 World of Wishes: Fairy Wishes**
by Carol Barton
- 8 Pokemon: Pikachu in Love**
by Tracey West
- 9 Willie Wants to Wee-Wee**
by Murray Ball
- 10 Dolphins**
by Elizabeth Allen



RIGHT: MP Ross Robertson was a big hit with the happy Duffy kids at Fairburn School. Sponsor needed

BELOW: Duffy Book author Feana Tu'akoi was given a warm welcome at St Pius X School, Melville School sponsor: Whitcoulls



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MP Dr Jonathan Coleman took time out after his assembly to visit classes at Beach Haven School, one of which was amazed by 'See in 3D: Planets'! Sponsor needed



Thanks Mum!

LEFT: Alice Theodore – Mum, Nan, Aunty and wife is always giving her time to read to the kids at Bridge Pa School – a deserving winner! School Sponsor: P.J. Keenan

ABOVE RIGHT: Karen McKeown (pictured with sons Daniel and Connor as well as Ella Andrews) helps out in class and even takes 'Jump Jam' sessions every week at Picton School – what a great person to reward. Sponsor needed



BELOW RIGHT: Senior Sergeant Graeme Porter and Sergeant Beth Houliston helped Matthew Timoko present his Mum, Rina Lober with her award at Pt England School. School Sponsor: Lions Club of Bucklands Beach



On May 9, just before Mother's Day, mums and female caregivers of Duffy kids were treated to their own special assemblies and presented with a wonderful Mother's Day gift.

This year's award, sponsored by Scholastic NZ, was Chicken Soup for the Parent's Soul by Jack Canfield and was accompanied by a special certificate.

Schools chose their lucky Mums in a number of different ways – ranging from story competitions by their kids through to lucky draws.

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Duffy Day Out

On June 25, five teachers from around the country were the first ever to experience a 'Duffy Day Out'.

They were: Henare Gabel of Broadwood Area School
John Anwyll of Roslyn School
Sarah Harris of Holy Cross School
Beverley West of Hastings Central School
Pat Daniels of Glen Innes Primary School

The day began with airport pick-ups for three teachers travelling from outside Auckland.

The first stop was Scholastic New Zealand where everyone was given a grand tour of the Scholastic warehouse followed by a fascinating insight into the publishing process. This was followed by a spending spree in the Scholastic Lucky Book Shop with all the teachers taking home some great books to share with their schools.

Then came lunch at the Duffy Books in Homes office where the teachers got the chance to meet the Duffy team, Trustees Alan Duff

and Bruce Plested, as well as Duffy Role Model and TV host, Constable Bryan Ward.

Finally, the teachers were sent on their way after a chance for a photo with the team.

A big thank you to Scholastic and Whitcoulls for their generous support of what is set to become an annual event!



Duffy Day Out winners with the team at the Duffy Books in Homes office

New Sponsors

We're thrilled to welcome all our new sponsors on board!

- **Allen & Unwin Pty Ltd and Archetype Allen & Unwin**
sponsoring: Cosgrove School
- **Ian Harvey and Helena Dillon**
sponsoring: Waimangaroa School
- **JN Williams Memorial Trust**
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Terrace End School
- **Springhill Charitable Trust and Frimley Foundation**
sponsoring: Kimi Ora Community School
Parklands School
Ebbett Park School
Henry Hill Primary School
- **Urenui and Districts Lions Club**
sponsoring: Ahititi School

Tax rules for charitable giving have changed

Some great news for our many generous sponsors and supporters out there. The changes to the tax rules, which came into effect on April 1st are:

- The removal of the \$1,890 rebate threshold on donations made by individuals, meaning that individuals will receive a 33 1/3 tax rebate for donations up to a maximum claim equal to their annual taxable income
- The removal of the 5% deduction limit on donations made by companies and Maori authorities
- The company deduction for the donations will be extended to include unlisted companies with five or fewer shareholders

Duffy's Diary

What's coming up in 2008 for Duffy Schools

- 15th August** School Leader assembly
- 4th September** Book Offer Three books arrive
- 5th September** Caught Being a Good Dad assembly
- 8th - 26th September** Role Model assemblies
- 22nd - 28th September** Whitcoulls Duffy Book Week
- 26th September** Term Three ends
- 13th October** Term Four starts
- 3rd November** \$5 Parent Offer forms arrive
- 13th November** Last day for \$5 Parent Offer orders to be returned to Scholastic
- 14th November** Caught Being a Good Grandparent assembly

And for Duffy Early Childhood Education centres in the Ready for Reading (R4R) programme

- 27th - 28th August** Book Offer Two preview packs and brochures arrive
- 12th September** Last day for Book Offer Two orders to be returned
- 15th - 16th October** Book Offer Two books arrive for distribution

Letters



Dear Duffy

Thank you Duffy people for letting our school go to your performance. I really enjoyed it because it made me remember about when I was little when my Mum read me stories. Your performance was funny. I laughed all the way through it.

Love from

Kaiowas

Ngongotaha School

School Sponsor: Mainfreight Limited

Dear Duffy

I liked the egg race when the Koro got the EGG certificate because he was cheating. He grabbed his chewing gum out of his mouth and stuck it on the spoon. That was horrible and it made germs on the egg. Thank you for bringing your show to Aorangi School.

Ronin Rangī

Aorangi School

School Sponsor: Scholastic NZ Limited

Dear Duffy

Thank you for supporting us with Duffy Books in Homes!

We absolutely love getting our Duffy Books. It all starts with us choosing our books and getting excited about the books which we can choose from. We love getting the chance to look at the books before we choose them.

We have recently held our Duffy Mother's Day assembly and we have made a video of the children and their thoughts about their Mums. We have included a copy of the Mother's Day video we made so that you can watch it. Also, we have included a picture of the Mums and their kids that attended our Mother's Day assembly.

We are looking forward to our next lot of Duffy Books in Government Book Week and we have got our local MP, Shane Ardern, coming to visit us to present our books.

Thank you once again for all our wonderful Duffy Books, both at home and in our library. You are fantastic!

Kind regards

Miriam Miller

Kihikihī School

School Sponsor: Whitcoulls

Dear Duffy Theatre

Thank you all for coming to Onepoto Primary School and performing to us. I enjoyed it. It was a very nice and wonderful time. I liked it when one of the men jumped on the horse. Any Duffy you are great and so are your other friends. I miss you all and hope that you and your friends can visit Onepoto Primary School again.

From Na'a

Onepoto Primary School

School Sponsor: The David Levene Charitable Trust

Dear Alan Duff

Hello, how are you? My name is Malissa. I am 12 years old and attend Crawshaw School. You are probably wondering why I am writing to you. Well it's because when you came to visit us a couple of weeks ago you told us some really fascinating stories about your life and I thought I should write a letter about mine!

Firstly, netball plays a major part in my life. I have been playing for about 3 years and it has been great! But this year has been the best because I was chosen captain of my team. Have you ever read any Paul Jennings books? Well, if you haven't I think you should. In each book there are about 8 different stories and they are the most entertaining stories I have ever read. My favourite book so far would probably have to be 'Uncanny' because the stories are about ghosts, smelly whales and frozen animals. It's really weird!!!

Anyway, enough about me. I think it's great that you started Books in Homes because now-a-days a lot of children love getting brand new books to read each term. It was a brilliant idea!! I was wondering what made you change the way you lived from growing up in a violent household, to starting up Duffy Books and being an author. I think it's an awesome change. If I was in your position it would be extremely difficult to switch lifestyles.

If you have any spare time after you have read this letter, would it be okay if you could write a quick, brief letter answering and talking about the things I wrote.

Much appreciation

Malissa

Crawshaw School

School Sponsor: Mainfreight Limited



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THANK YOU TO ALL OUR SPONSORS AND SUPPORTERS

It costs approximately \$50 per annum to provide each child in a Duffy school with all the services the Duffy Books in Homes Programme offers. ANY contribution is gratefully accepted.



Donations can be sent to:
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Phone 09-259 5690

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