



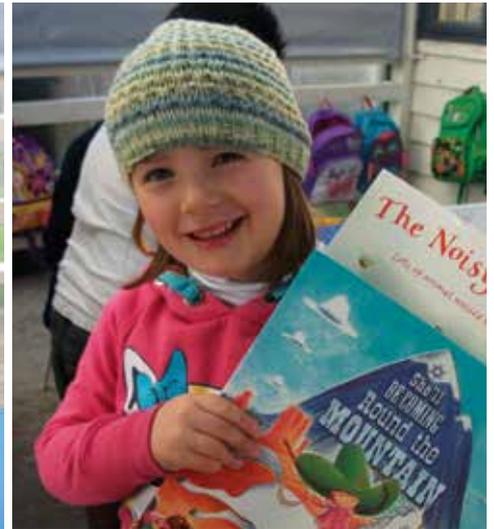
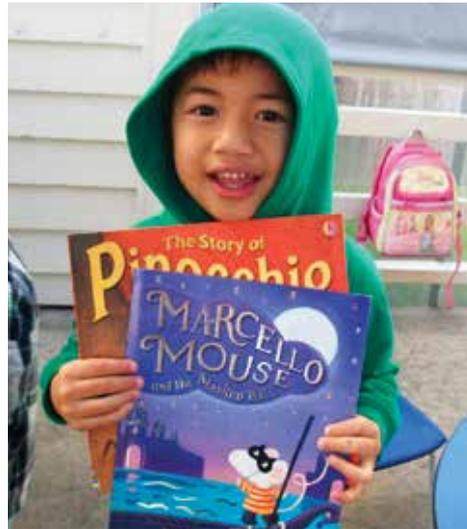
Tindall Foundation gets Duffy Kids Ready for Reading

The Duffy Ready for Reading programme for early childhood centres has been given a huge boost thanks to the support of the Tindall Foundation.

The Foundation recently announced that it will be supporting the programme to the very generous tune of \$60,000 per year over three years – this covers a third of the programme's total cost with the remainder being met by the centres participating and Duffy Books in Homes.

The Tindall Foundation was established in 1994 by Stephen and Margaret Tindall, driven by a desire to support initiatives in New Zealand which assist families and communities to help themselves and to heal problems rather than manage them.

Every year the Ready for Reading programme gives more than 45,000 brand new books to more than 11,000 children in 220 early childhood centres. What makes the programme unique is that children and parents are able to choose the books themselves from a catalogue, meaning that even the littlest Duffy kids are able to enjoy choice and ownership of their own brand new books.



The kids from Te Atatu South Kindergarten love being able to choose their own brand new books twice a year!



A cuddly read for dedicated mums

In the week leading up to Mother's Day 522 Mums were recognised for making an extra effort at their children's schools.

Scholastic New Zealand gave a lucky Mum from each school involved in the programme a book and certificate to thank them for the effort they put in to their school and community.

This year's recipients of the Scholastic Caught Being a Good Mum Award received *Annabelle White's Best Recipes* by the well-known 'Cuddly Cook'. Filled with her most requested recipes, the book has now sold more than 30,000 copies and has become a firm favourite for cooks around New Zealand. The award was accompanied by a special certificate.

Kids in Duffy schools around the country told their school just why their mum should win an

award which celebrates their vital contribution to school life.

Schools voted, held writing competitions or even made lucky draws if the decision was too tough.

Duffy Books in Homes General Manager, Linda Vagana, says "Mums play such an important role in their children's literacy and we're so happy that our friends at Scholastic have been able to recognise them in this way."



FROM LEFT TO RIGHT: Emi Aleki helps out at Wesley Primary School on the PTA, leading the Samoan parent group at their fono and translating letters. She's joined here by her children Caroline and Simativa. School Sponsor: PR Partners

Okaihau Primary School Duffy Coordinator Camella Nelson was taken completely by surprise when she was announced as the joint winner at her school. A sneaky principal might have been involved! Sponsor needed.

Priscilla Tui was the proud winner at Pt England School. She was joined by her children Raewen, Rowena and Cruz. Sponsor needed.



Read Every Day. Lead a Better Life.



From the Office

Kia Ora, Talofa lava, Malo e lelei, Kia orana, Nisa Bula Vinaka, Fakalofa lahi atu, Taloha Ni, Namaste, Annyong, Warm greetings, to all Duffy Books in Homes schools, sponsors, role models, supporters and families

Our second round of assemblies for 2013 is now well under way. Thanks to all our super Role Models who are once again sharing their stories and inspiring our Duffy kids. Being able to distribute books twice a year at Role Model assemblies throughout our schools and communities would not be possible without the wonderful support of our family of sponsors – thank you for your continuous support. I do hope you've had the opportunity to attend an assembly and celebrate with our schools and Role Models.

A few weeks ago Duffy Books in Homes attended the Storylines Festival South Auckland Family Day. Storylines was celebrating its 20th Anniversary and we were thrilled to have a stand at the first ever family day event to be held in the Counties/Manukau region. We were so impressed with the number of children and families attending this first South Auckland event. We look forward to once again participating and partnering with Storylines in 2014.

Upcoming events to look out for on the Duffy calendar include the Caught Being Good Grandparent Award, \$5 Parent Offer and the Mainfreight Award for Excellence in Attitude. We look forward to telling you more about these events and many more in our final newsletter of the year in Term 4.

Happy Reading



Linda Vagana
GENERAL
MANAGER



Government Book Week BOOK OFFER TWO 2013

86,182 children each received a brand new book of their choice at the end of Term 2 – all thanks to the Government!



ABOVE: MP for Northcote, Jonathan Coleman, always makes sure to make it along for Beach Haven School's assembly. School Sponsor: New World Warkworth

Top 10 Books from Book Offer Two, 2013

What
the Kids
chose

- 1 One Direction Quiz Book
- 2 Hot Wheels – Extreme Stunts
- 3 Big Dinosaurs!
- 4 Ella and Olivia – Best Friend Showdown
- 5 The Hunger Games
- 6 LEGO Ninjago – Snake Attack!
- 7 The Adventures of Captain Underpants
- 8 I Spy a Funny Frog
- 9 LEGO STAR WARS – Darth Maul's Mission
- 10 Thea Stilton and the Prince's Emerald



ABOVE LEFT: The kids at Ebbett Park School celebrated Government Book week with a PJ and Breakfast Day – what better way to enjoy a good book! School Sponsor: Springhill Charitable Trust & Frimley Foundation



ABOVE RIGHT: West Coast-Tasman MP Damian O'Connor was surrounded by excited kids when he visited Reefton Area School. School Sponsor: Dr Gerard McCoy



ABOVE LEFT: What a great shot of Manurewa MP Louisa Wall with the kids of Wiri Central School! School Sponsor: Goodman Property Services (NZ) Ltd



ABOVE RIGHT: Not only is Steve Chadwick a former MP but her children used to attend Rotorua Primary School. But wait, there's more! Her brother, artist Dick Frizzell, used her son as the model when he drew our Duffy character! Sponsor needed



ABOVE: The local police officer was a big hit when he visited little Ross School on a beautiful winter's day. School Sponsor: The Smith Family

Alan Duff shares his experiences of his recent visit to New Zealand

I never tire of visiting our Duffy schools. Living in France has not changed my appreciation of our Duffy kids. France being a country

where children are held in highest esteem. They really dress them up, the girls like little fashion dolls, the boys with perfect haircuts and stylish clothing, and because they are so loved French kids have that glowing look. But when I hear a whole Duffy school singing, there is nowhere else in the world I want to be but in New Zealand. And hey, we have the mighty All Blacks too! Sorry, France. Boo-hoo, Aussie. Who's next?

Onepoto is on Auckland's North Shore. One kid, Te Awa Marino, stood out. Actually, I saw his photo on the foyer wall recognising him for writing a poem about bullies and heroes. So I walked into assembly and announced his name and said in his own way he was a little hero to us. I think we're going to have a long-term association Te Awa and I. Because like so many Duffy kids he has a lot of potential. I'll do my best to help him realise that.

Sir Douglas Bader School quite near the airport. Took my daughter, Virginia, there. And being 24 and beautiful with a lovely soft nature the kids weren't interested in me! Fair enough too. Step aside, old fulla. I was so taken by the senior class in particular I said I'd be back before I went home to France. I'll finish with them.

At West Harbour School Virginia and I watched the Duffy Theatre group at their loud, hilarious, entertaining best. The kids loved them, we all did.

At Mountain View School I represented my French fund manager friend from Paris who is sponsoring them. What a school, what a principal, what a bunch of cool kids. What an uplifting tale I have to tell Laurent Ducoin when I'm next in oo-la-la Paris.

I had to visit St Therese as my two grandsons are the sponsors. This school's woman principal and teaching staff are all knockouts in their positive attitude. "Nothing's too good for our kids," they say. And boy do they mean it. This is where the biggest boy said he loved his school "because we never fight, we support each other." How good an outlook is that!

I was happy to represent our sponsor, Jonathan Koea, a Maori liver surgeon, at May Road. Yet another well-run school that reminded again of what a marvellous job our teachers do. They truly, genuinely have the kids' best interests at heart. We're grateful at Duffy Books in Homes for their support of our programme and for their tireless efforts at making learning a joyful experience.



Drove down to Hawke's Bay at a sedate legal speed limit and almost fell asleep with no cops chasing me or vans snapping my picture coming down a hill. (Why don't they go after the real criminals?) To Camberley School where it all started way back in 1993. Two of the teachers are still there and the principal since 1994. What a welcome they always give me. Singing my favourite song, 'Streets of London' which never fails to bring a tear to my eye. Yeah, love you too, Camberley.

In Flaxmere I was a bit early for Irongate School so I dropped in on the fried bread man in his caravan, had a good old chat and a laugh. But I only had one mouthful of fried bread as I like to eat healthy kai. Except when a pot of pork bones, watercress and spuds is put in front of me. Irongate is one of those quiet achiever schools, the grounds are immaculate, the kids always polite and neatly dressed. Go the Bay!

Flatbush. Flat-what? Flat-Bush. Out at Mangere. Or is that Otara? I got lost a few times, see? But the sensational kids weren't lost on me. Flatbush School had the most interesting range of questions and declared ambitions of any school I've been to. And don't forget: they're a Duffy school.

Back to Onepoto to meet Te Awa's dad and his big brother. One of the Duffy trustees will help sponsor these brothers. Met their Dad too and he's doing his best in bringing his boys up alone. We wish him and his sons the very best.

Back to Sir Douglas Bader. What-a-bunch-of-unbelievably-happy-intelligent senior kids. Said slow so you get it. A boy singer, De La Hoya, could win Idol anywhere in the world. I went back because these older intermediate kids showed so much promise I wanted to give them a booster shot of encouragement. I don't think they needed me. Their values are rock solid, Christian-based. Their aims are for the stars. Their talent is unquestionable. And again, don't forget: they're OUR kids. As in Duffy kids. ...I'm a Duffy kid and I'm a star. Now read about it!

Au revoir

Alan Duff

Duffy's Diary

What's coming up in 2013 for Duffy schools

27th September

– Term Three ends

14th October

– Term Four starts

29th October

– \$5 Parent Offer forms arrive

4th November – 8th November

– Caught Being a Good Grandparent Award

11th November

– Last day for \$5 Parent Offer orders to be returned to Scholastic

New Sponsors

A special thanks goes out to new sponsors and those sponsors rejoining the programme.

- ★ **C & A PC Services Ltd** sponsoring Peria School
- ★ **Dr Gerard McCoy** sponsoring Arowhenua School, Central New Brighton School, Cobden School, Fernworth Primary School, Granity School, Hapuku School, Invercargill Middle School, New River Primary School, Newfield Park School, North New Brighton School, Paparua Range School, Reefton Area School, Rowley Avenue School and Waimate Centennial School
- ★ **Elizabeth Chapman** sponsoring Ahititi School
- ★ **Felicity Champion and Friends** sponsoring Te Kura o Whatatutu
- ★ **Hastings District Masonic Trust** sponsoring Irongate School
- ★ **Mainfreight Limited - Christchurch** sponsoring Aranui School (Christchurch)
- ★ **Maka-Kea Family** sponsoring Te Kao Primary School
- ★ **The Andersons and Friends** sponsoring Kawhia School
- ★ **The Boyd Clarke Foundation** sponsoring Gonville School
- ★ **The Harnett Family** sponsoring Mayfield School (Blenheim)
- ★ **The Koea Family** sponsoring Aorangi School (Rotorua), Flat Bush School and May Road School
- ★ **The Warehouse Logistics Team - North Island** sponsoring Te Kura Mana Maori o Matahi
- ★ **The Warehouse People Support Team** sponsoring Pakotai School
- ★ **Tuumuliga and Maria Vagana** sponsoring Omanaia School

New Zealand Post brings reading home

The two Duffy Theatre teams are now in the home stretch with only a few more shows to get through in Terms Three and Four.

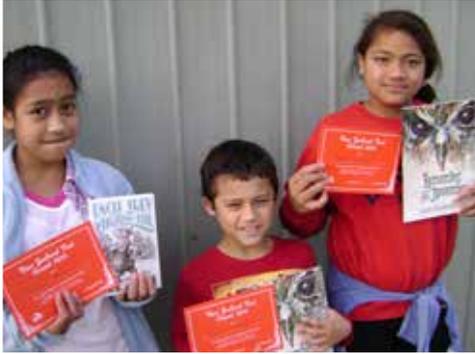


Duffy Loses His Words has been another popular show and schools have commented on how much they enjoyed the use of various languages in the show.

Another popular part of the show has been the presentation of the New Zealand Post Award for Great Effort in reading and Writing at the end of each show.

New Zealand Post provides three books from the nominees for the New Zealand Post Children's Book Awards to each school, along with three certificates. As they are also sponsors of the Duffy Theatre there's no better time to give out the awards than after the children have enjoyed another exciting show.

This year's books are *Remember that November* by Jennifer Beck and Lindy Fisher, *Uncle Trev and his Whistling Bull* by Jack Lasenby and *The Queen and the Nobody Boy* by Barbara Else.



LEFT: Soroya Auva'a, Simon Clark and Juliette Mauala were the star readers at Favona Primary School. School Sponsor: The Boyd Clarke Foundation.

BELOW LEFT: Actors Manu, Luse and David enjoyed presenting the awards at Okoia School to Jahna, Tia and Tahi. Sponsor needed.

BELOW: Tiera Senelale-Musu, Waikato Makin and Carlee Ramsay were the deserving winners at Linwood North School. School Sponsor: The Lion Foundation.



THANK YOU

TO ALL OUR MAJOR SPONSORS



THANK YOU TO ALL OUR SPONSORS AND SUPPORTERS

It costs approximately \$50 per annum to provide each child in a Duffy school with all the services the Duffy Books in Homes programme offers. ANY contribution is gratefully accepted.

Remember, you can now donate online at www.booksinhomes.org.nz or www.helpduffy.co.nz



Donations can be sent to:
Duffy Books in Homes, PO Box 28-849,
Remuera, Auckland 1541. Phone 09-259 5690

Name (Mr, Mrs, Miss, Ms): _____

Postal address for receipt:

I would like to contribute :
\$ _____ Cheque Credit Card

Credit Card type:
 Visa AMEX Diners Mastercard

Credit Card Number:

Expiry date:

Cardholder's name:

Cardholder's signature:

Please send me information on how I can make a regular donation by automatic payment.