



Gifted surgeon helps Kiwi brains

An internationally renowned neurosurgeon who came to prominence through his lifesaving surgery to separate twins joined at the head is coming to New Zealand to help Duffy Books in Homes and Starship with their mission to support brain health in Kiwi kids.



Dr. Ben Carson, Director of Paediatric Neurosurgery at Johns Hopkins Hospital in Baltimore, successfully separated twins joined at the head in 1987 with a lifesaving technique that had never been used before. He is also credited with carrying out a range of brain surgeries in

children experiencing as many as 100 seizures a day to allow them to live a normal life.

However, Dr. Carson's early life gave no indication of his later success. Brought up by his single, illiterate mother in a poor suburb of Detroit, he was a below average student until his mother turned off the television set and made reading the number one priority in her children's lives.

His experiences as a child propelled Dr. Carson to become a campaigner for literacy and learning, and he personally has been responsible for bringing books back into American schools that have lost their libraries due to budget cuts.

Little did Dr. Carson know as he developed his career as a surgeon that he would one day be portrayed by an Oscar winner in a movie about his life and achievements. In 2009, Cuba Gooding Jr. starred in *Gifted Hands – The Ben Carson Story*. Based on the book of the same name, the story follows Dr. Carson's life from

bottom of the class in a Detroit public school, to his current role as Director of Paediatric Neurosurgery at Johns Hopkins.

Now Dr. Carson is coming to New Zealand to inspire children in the Duffy Books in Homes programme and also raise funds for the Starship Foundation to help rebuild their Neuroservices and Medical Specialty Wards.

On March 6, 2012, Dr. Carson will tell his inspirational life story to 7000 children at Auckland's TelstraClear Pacific Events Centre. He will then be the guest of honour at a fundraising dinner at the SKYCITY Convention Centre where all funds raised will be shared between the Starship Foundation and Duffy Books in Homes.

Tickets for the fundraising dinner can be purchased online at www.starship.org.nz/drben Carson, by calling 0800 383 392 or emailing drbenvisit@booksinhomes.org.nz.

Duffy schools wishing to participate in the daytime event can email drbenvisit@booksinhomes.org.nz to register.

High hopes for Duffy schools

Last term, high school students returned to their old primary and intermediate schools to dispel some of the myths around what to expect when making the jump to secondary school.

The *Duffy Books in Homes School Leader* assemblies allow schools to invite two senior high school students to speak about what to expect at high school, what they hope to achieve afterwards and how a love of books and reading can make all the difference to children's futures.

Duffy Books in Homes regularly sends well-known role models to visit its 541 schools but having speakers closer to their own age helps to show children that the next step in their education doesn't have to be a daunting one.

Many of these senior students are past pupils of the schools they visit. Some still have brothers and sisters at their old school and they also enjoy the chance to reconnect with their old teachers.

Each Duffy school was given four books and two certificates to present to the School Leaders after their assembly. This year's School

Leaders were able to choose from *Of Mice and Men* by John Steinbeck, *Potiki* by Patricia Grace, *Sons for the Return Home* by Albert Wendt, and *One Hundred Years of Solitude* by Gabriel Garcia Marquez.

Duffy Books in Homes General Manager, Linda Vagana, is a strong believer in the

initiative, "High school students are as much role models and leaders to our Duffy kids as New Zealand sports stars and personalities. It's a great opportunity for our kids to hear and share the aspirations of young people and leaders of their own community," she said.

CLOCK WISE FROM TOP LEFT: Ngarauria Pumanawawhiti and Te Karohirohi Kira, Head Boy and Head Girl at Te Kura Kaupapa Maori o Ngati Kahungunu ki Heretaunga visited Te Kura o Mangateretere. Ngarauria wants to be a lawyer and Te Karohirohi wants to work in media studies. School Sponsor: Napier Computers
Chris O'Brien and Luke Gibbison from St John's College enjoyed their time with the kids of Pt Pius X School in Hamilton. Sponsor needed
St Joseph's School in Otahuhu always do a great job of involving their wider community in their special Duffy events. School Sponsor: Lions Club of Bucklands Beach
Te Kura Kaupapa Maori o Piripono is new to the Duffy programme but they really took the School Leader Award to heart! School Sponsor: Spicers Paper



From the Office

Kia Ora, Talofa lava, Malo e lelei, Kia orana, Nisa Bula Vinaka, Fakalofa lahi atu, Taloha Ni, Namaste, Annyong, Warm greetings, to all Duffy Books in Homes schools, sponsors, Role Models, supporters and families.

Another year has swept past so quickly and I can't help but wonder what has been achieved in the last 11 months. Obviously the last three months of Rugby World Cup fever seems to be the most memorable and recent success story but as I reflect on Duffy Books in Homes successes - well where do I start?

New Zealand, as well as nations around the world, has seen and felt the effects of the 'present economic climate', yet we continue to work and commit our efforts towards the vision of 'inspiring a love of books in Duffy kids'.

Therefore, we are grateful to our fantastic schools, sponsors and supporters for their generosity and for sharing our vision - believing in the value of books and their many benefits and messages for each Duffy kid.

Book Offer Three Role Model Assemblies were once again a major highlight in our schools. Thank you to all our Role Models and we look forward to seeing and hearing about your great works next year.

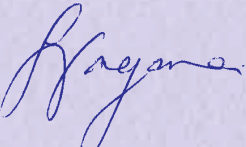
It was great to hear the amazing stories and see the photos recognising our wonderful Dads who were awarded the Scholastic Caught Being a Good Dad Award by each of our schools during Father's Day celebrations.

It was also incredibly satisfying to see such a wonderful group of senior high school students participating in the School Leader Assemblies. Many of these students were once Duffy kids and to see their progress makes all the hard work worthwhile.

Finally, to the Duffy Books in Homes team and board of trustees - it's been another inspirational year so I thank you all for your contribution in creating and enhancing opportunities for the children and families in our communities.

I wish you all a safe and fun time with your families over the festive season.

Take care and happy reading



Linda Vagana
GENERAL MANAGER



FAMILY CORNER

Hii parents!

Last term we told you about how important the summer holidays are to your children's reading. You might have even had the chance to order some books from the Scholastic \$5 Parent Offer which we're sure the kids will love.

So what can you do to encourage your kids to read during the summer months?

Here's a list of ways that can help you make the most of this important time.

1 Take advantage of the weather

New Zealand has a great climate but it's not always dry! When it's raining and they can't get outside to play, make sure they have some new and exciting books ready to occupy them.

2 Make books special

How often do kids make a beeline for the nearest toy store? Bookstores can be just as exciting and many have fun, interactive areas which can be just as appealing to a child as the bright colours of a toy store. Make sure to make the bookstore a must-stop destination on your shopping trips.

3 Get to know the local library

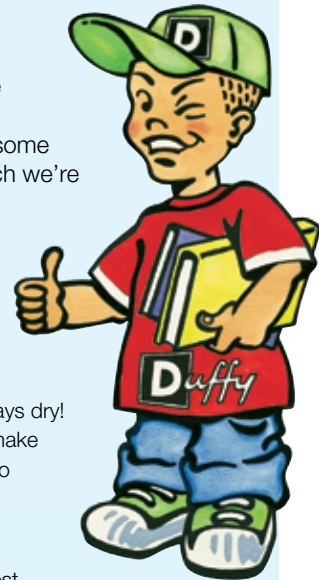
This year, thousands of Duffy kids saw the Duffy Theatre performance of 'Duffy's Book Bus Adventure.' They learned that libraries can be exciting places that open up a world of possibilities. Help your child become a member of the local library and you'll help them become a lifelong reader.

4 Ask for help

Sometimes it can be hard to figure out what your child might like to read. What are the latest trends in the book world? Who are the popular authors? What level of book is best? Ask your local librarian, book shop owner or classroom teacher about what sort of book will really hit the spot.

5 Give them your time

This is one of the most important ways in which you can encourage your child's reading. Read to them, read your book while they read theirs or have them read to you. Parents are the most important role models so when they see you take an interest in reading, they'll take an interest too!



GET SOCIAL

WITH DUFFY

Now you can connect with Duffy more than ever! Join us Facebook, Twitter, YouTube and Blogspot to find out the most up-to-date goings on in the programme.

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www.facebook.com/duffybooks

twitter



www.twitter.com/duffybooks

You Tube

www.youtube.com/duffybooks

Blogger™

www.duffysbookblog.blogspot.com

ROLE MODELS:

- Nona Aston, Community Leader • Ngahi Bidois, Motivational Speaker • Alisha Birrell, Classic Hits FM Gisborne • Greg Boyd, TV Presenter • Lynn Bushell, Actor • Brecon Cart
- Nat Dodd, Cricket • Richard Dryden, Classic Hits FM Palmerston North • Mahe Drysdale, Rower • Sara-Jane Erika, Singer • Matthew Faiumu Salapu, Musician • Brigid Feehan, Writer •
- Charlie Howe, Football • Sandra Kailahi, TV Presenter • Adrian Kirk, Juggler • Jacqui Knight, Author • Shona Laing, Musician • Mason Malagamaali'I, Rugby/Music • Linzi Malley, Rally Dr
- Anna Richards, Rugby • Dallas Seymour, Rugby • Julie Seymour, Netball • Erin Simpson, The Erin Simpson Show • Neil Sorensen, Rugby • Aimee Sutorius, Rugby • Teresa Te Tamak
- Joy Watson, Writer • Chris White, Rowing • Tony Williams, Author • Camille Guzzwell and Dave Smart, Classic Hits FM Wellington • Eagle Helicopter, Police • Gem Knight, Johns

Role Model Assemblies

BOOK OFFER THREE 2011

93,036 Duffy kids around the country each received two free books donated by their schools and sponsors in the last three weeks of Term Three.



Kiwi music legend Shona Laing may have met her musical match at St Joseph's School in Paeroa! **Sponsor needed**



Ngahi Bidois and Mainfreight's Cameron Hill presented some popular book choices at Paengaroa School. **School Sponsor: Mainfreight International - Tauranga**



Entertainer Adria Duffy brand when North School. **School Sponsor: RPL Accountants**



Neil Sorensen from the NZRU has had a busy year but had time to visit St Anne's School in Wellington to help present their Duffy books. **School Sponsor: ANZ Business Bank and EFTPOS**



Former Rugby and Rugby League International Gavin Hill hands over a box of books at Glen Taylor School. **School Sponsor: HSBC**



ANZ raised a heap of money for Duffy at their annual golf day. They visited St Bernadette's School in Wellington to help writer Bridgid Feehan give out just some of the books they sponsored with the money raised. **School Sponsor: ANZ Business Bank and EFTPOS**



Jacqui Knight (a.k.a. Madam Butterfly) spread the conservation (and reading!) message at Picton School. **Sponsor needed**



Actress Alison Quigg by sponsor Mark G. College. **School Sponsor: International - Auc**



DJ Richard Dryden visited one of the smallest schools on the Duffy programme. Here he is with ALL of Tangimoana School. **School Sponsor: Hugh and Margaret Morrison**

Alistair McIntyre (a.k.a. Doug the Digger)

celebrated a special milestone in Term Three. His assembly at Totara Grove School was his 500th Duffy assembly! Congratulations from the whole team at Duffy Books in Homes for an amazing achievement!!!



Alistair was the first ever Duffy Role Model for Te Kura Kaupapa Maori o Piripono. **School Sponsor: Spicers Paper**



Alistair shows off one of his books at Marton Junction School. **Sponsor needed**



Northland's rugby coach Adriaan Ferris had the kids of Portland School enthralled with his stories. **School Sponsor: Golden Bay Cement**



Author Tony Williams wore Wales colours in a sea of blue at St Pius X School in Hamilton. **Sponsor needed**

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- C. Alma Baker Trust • Carter Holt Harvey Pulp and Paper • Celia Laity & Kate Howard • Chemcouriers Auckland • Chemcouriers Hamilton • Christine Brook • Clayton & Hayes Unichem Pharmacy L
- David & Brigid Willis • Deacon Manu Family Trust • Dennis Page • Dianne Stokes • Dick & Mary Earle • Dunholme Book Club • Eastern & Central Community Trust • Forsyth Barr • Four Winds F
- Guy Malthus • Haines Attract • Hamish & Abby Foote • Helen Yensen • HSBC • Hugh & Margaret Morrison • Humphry Rolleston • Ian Harvey and Helena Dillon • Imerys Tableware New Zealand Limited
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- TR Group • Tracey Gieck & Andy Morris • Tracey-Lee Pettifer & Jonathan Clarke • Trade Me • U3A - Remuera • Urenui & District Lions Club • Walker & Hall Newmarket • Winslow Ltd. & Claas Harves

er, Musician • Kelly Carter, Army • Tracey Clissold, Athlete • Mark Cooke, Business Leader • Shirley Corlett, Author • Vicki Crawford, Author • Simon Dallow, TV Presenter
 Kallista Field, Equestrian • Matt Gibb, TV Presenter • Matthew Goodman, Rowing • Sarah Graham, Actor • Victoria Grant, Rugby • Gavin Hill, Rugby League • Jo Holley, TV Presenter
 ver • Jarrad Martin, Softball • Alistair McIntyre, Writer • Bernice Mene, Netball • Amigene Metcalf, Netball • Sally Patrick, Police • Alison Quigan, Actor • Niva Retimanu, Newstalk ZB
 , Rugby • Katy Thomas, TV Presenter • Troy Tu'ua, Actor • Feana Tu'akoi, Writer • Henry Tuipea, Niu FM • Linda Vagana, Netball • Neil Waka, TV Presenter • Bryan Ward, Police
 on Raela and Longi 'Robbie' Taulafo, What Now! • Mark Laurent and Brenda Liddiard, Musicians • Mary Kippenberger and Peter Charlton-Jones, a.k.a. Rhubarb, Storytellers



n Kirk lived the
 he visited Totara
 School Sponsor:
 - Tony Caughley



Rugby loving musician
 Mason Malagamaali also
 loves spreading the reading
 message - this time at
 Pukeatua Primary School
 Sponsor needed



Constable Bryan Ward shows some
 muscle at Otahuhu Primary School
 and is joined by students from King's
 College. School Sponsor: The Students
 of King's College



Did you know?

Extreme 3-D: Wild Weather
 was the most popular book in
 the 16 year history of Duffy
 Books in Homes book offers.
 18,462 Duffy kids around
 New Zealand received this
 great book in the last
 book offer!



an was joined
 over at St Paul's
 Sponsor: Mainfreight
 land



Netballer and Duffy
 Books in Homes
 General Manager Linda
 Vagana stopped off
 at Selwyn Park School
 on the way to her
 tour of the Hokianga.
 School Sponsor:
 Pegasus Trust



TV Presenter Jo Holley went to the unfamiliar
 spot of back of the class at Bridge Pa School.
 School Sponsor: P.J. Keenan



Actor Troy Tu'ua was no featherweight when he spread
 the reading message at Tamaki Intermediate. Some
 of you might recognise Troy from last year's Duffy
 Theatre show. School Sponsor: Rotary Club of Remuera



TV Presenter Matt Gibb was joined
 by the team from Trade Me at
 Mangere Bridge School. Trade Me
 donated all the proceeds from their
 book 'Handbags and Hovercrafts' to
 help support four Duffy schools.
 School Sponsor: Trade Me



Can you spot actress and our own Duffy Theatre
 Manager Sarah Graham in amongst the kids of
 Otorohanga Primary School? School Sponsor:
 Tracey Gieck & Andy Morris

Top 10 Books

from Book Offer
 Three, 2011

'What
 the kids
 chose'

- 1. Extreme 3-D: Wild Weather**
 By Jackie Ball
- 2. Hot Wheels: Thrill Ride**
 By Ace Landers and
 Dave White
- 3. Geronimo Stilton:
 I'm Not a Supermouse!**
 By Geronimo Stilton
- 4. Scooby-Doo!
 Ghost in the Garden**
 By Gail Herman
- 5. Bakugan Brawlers:
 Masquerade Brawl**
 By Tracey West
- 6. Lego City Adventures:
 Help is on the Way!**
 By Sonia Sander
- 7. EJ12 Girl Hero:
 In the Dark**
 By Lemon Fizz Media
- 8. Boy vs. Beast: Infernix**
 By Mac Park
- 9. I Spy a Penguin**
 By Jean Marzollo and
 Walter Wick
- 10. Spelling B and the Trouble
 with Secrets**
 By Lexi Connor

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 • Leete Wang • Lesley Nesbit & Lois Newton • Lindsay & Bill Holmes • Lions Club of Bucklands Beach • Lizzie Coote • Lloyd Morrison, Julie Nevett & Family • Lodge Frimley 359 • M & B House
 • Mainfreight Invercargill • Mainfreight Metro • Mainfreight Napier • Mainfreight Rotorua • Mainfreight Wellington • Mainfreight Whangarei • Mainland Landscaping • Malcolm & Gill Don
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 • Pearson Education New Zealand • Pegasus Trust • Penguin Books NZ • Pumpkin Patch • Resolve Group Ltd. • Riverview Villa Ltd. • Robbie Morrison & Liz Stringer • Rose's Book Club
 • Moon Bay • Rotary Club of Havelock North • Rotary Club of Maungaturoto • Rotary Club of Milford • Rotary Club of Otaki • Rotary Club of Pakuranga • Rotary Club of Port Nicholson
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 • Te Puni Kokiri • The Boyd Clarke Foundation • The Carson Family • The CH & AG Horrobin Family Trust • The David Levene Charitable Trust • The Grizzlies • The Harnett Family
 • The Smith Family • The Sproule & Nicholls Family • The Stewart Family • The Students of King's College • The Sue Freitag and Barry Dent Charitable Trust • TheOneRing.net
 • Te Centre Canterbury • Winstone Pulp International Ltd. • Yarrow South Charitable Trust • Year 9 Students of St Cuthbert's College • Zonta Club of Whangarei • Zonta International Tauranga Club

Duffy Dads rewarded with great All Black read

541 dads got the chance to relive some enthralling rugby history prior to the 2011 Rugby World Cup, thanks to Scholastic New Zealand.

Fathers who go the extra mile to help out their children and their schools were rewarded for their hard work in the week leading up to Father's Day. One dad in each Duffy school received a special book as part of the *Scholastic Caught Being a Good Dad Award*.

This year's award, sponsored by Scholastic New Zealand, was *Buck Shelford – The Man, The Story, The Truth* by John Matheson. The book was accompanied by a special certificate which was presented to each winning father.



FROM LEFT TO RIGHT: *Journey Huata-McRae and her Dad Adam joined in the 'Papas Panui and Purini in Pyjamas' evening at Te Kura Kaupapa Maori o Te Wananga Whare Tapere o Takitimu. Sponsor needed. Proud Dad Mr Brown with his Girls at St Joseph's School in Otahuhu School Sponsor: Lions Club of Bucklands Beach. Kelvin Tapuka and son Kotuku are all smiles at Rotorua Primary School. School Sponsor: Te Puni Kokiri.*

Kids in Duffy schools around the country told their school just why their dad should win an award which celebrates their vital contribution to school life. Schools voted, held writing competitions or even made lucky draws if the decision was too tough.

Duffy Books in Homes General Manager, Linda Vagana, says "Encouraging family literacy is one of our key goals so we're thrilled that we can acknowledge some of our great dads and male role models within our communities. This would not have been possible without our great partner Scholastic NZ for once again sponsoring such a wonderful award – especially in World Cup year."



Read Every Day. Lead a Better Life.

The Year One and Two children of Room 5, at Pukenui Primary School in Te Kuiti, wrote this lovely song as a tribute to all Dads for Father's Day. The song is sung to the tune of "Old MacDonald had a Farm".

My Dad

My Dad, my Dad he is great,
I know, he knows too.
He plays lots of games with me,
Goes to his work too.

Chorus

"Talofa Dad, Tena koe," too.
"Bula, Bonjour, how are you?"
My Dad, my Dad he is great,
I know, he knows too.

My Dad, my Dad he's a tease,
I know, he knows too.
He reads many books to me,
Kisses and cuddles too.

Chorus

"Talofa Dad, Tena koe," too.
"Bula, Bonjour, how are you?"
My Dad, my Dad he's a tease,
I know, he knows too.

Copyright of this song belongs to the Children of Room 5, 2011, Pukenui Primary School, Te Kuiti. **Sponsor needed**

Duffy Theatre finishes another successful year

2011 was perhaps the biggest ever for the Duffy Theatre. In addition to performing to over 500 schools and tens of thousands of Duffy kids, the Theatre helped to forge a relationship between libraries and Duffy kids right around the country.

Duffy's Book Bus Adventure told the story of Duffy and his librarian friend fighting to save their library from closure by the evil Mr. Barrier. At the end of the show kids were given library reward cards to encourage them to make the most of the local public library.

Kids took their reward cards and after five visits to their library they were eligible to receive a free book thanks to Scholastic and Walker Books.

Another key part aspect of the Duffy Theatre was the partnership with New Zealand Post which is now the theatre's biggest supporter. After each theatre performance three Duffy kids from each school received a book from the finalist list of the 2011 *New Zealand Post*

Children's Book Awards. These were awarded as part of the *New Zealand Post Award for Great Effort in Reading and Writing*.

Now the 2012 Duffy Theatre show is being written, rehearsed and fine-tuned before it is let loose on Duffy schools around New Zealand. We can't wait for our Duffy schools to see this great new show!



Special thanks to our amazing Duffy Theatre sponsors and supporters

New Zealand Post

WALKER BOOKS

SCHOLASTIC
Read Every Day. Lead a Better Life.

FleetPartners

ORIX

CLOCK WISE FROM TOP: *Titahi Bay School put together a great display about the New Zealand Post Book Awards. School Sponsor: Scholastic New Zealand Limited. Tikitiki School had three excited winners when the Christchurch theatre team came to visit. School Sponsor: Te Puni Kokiri. The Auckland theatre team loved the chance to give out the New Zealand Post Award books at Beach Haven School. School Sponsors: New World Warkworth & Karen Goa.*

Duffy's Diary

What's coming up in 2011 and 2012 for Duffy Schools

5th December – 9th December

Mainfreight Award for Excellence in Attitude

12th December .. \$5 Parent Offer orders arrive

20th December .. Term Four Ends

30th January – 7th February

Term One Starts

7th February Book Offer 1 preview packs and brochures arrive

8th February Kids at Home and Duffy School Packs arrive

14th February Two free books for your school if orders are returned to Scholastic today

20th February Duffy Book Labels and Caught Being Good Certificates arrive

21st February Last Day for Orders to be returned to Scholastic

22nd February Caught Being Good Books arrive for Terms 1 & 2

9th March Call Duffy Books in Homes today if you have not heard about your Role Model assembly

16th March Book Offer One books arrive

19th March – 5th April
Role Model assemblies

5th April Term One Ends

